

**TABLE 1-1. CHP AWARENESS, EDUCATION AND OUTREACH**

⬠ = PRIORITY VOTES

REGIONAL APPLICATION CENTERS (RACs)/ INDUSTRIAL APPLICATION CENTERS (IACs)	TECHNICAL/MARKET ASSESSMENTS	LEGISLATIVE AWARENESS	TARGET AUDIENCES/ RESOURCES	ENERGY-ENVIRONMENT LINKAGES	MARKET-SEGMENTED STAKEHOLDER EDUCATION AND AWARENESS PROGRAMS
<ul style="list-style-type: none"> <li>Establish more regional application centers (RACs) ⬠⬠⬠⬠⬠⬠⬠</li> <li>Add “utility” work (inc. CHP) to DOE IACs ⬠⬠</li> <li>Front-load RACs with Midwest tools and resources</li> <li>Support funding from DOE</li> <li>Refocus DOE/EPA resources to support RACs for CHP</li> </ul>	<ul style="list-style-type: none"> <li>Promote standard screening tools ⬠⬠⬠⬠</li> <li>Determine suitable technical/market assessment tools ⬠⬠</li> <li>Use accepted tools to conduct cost/benefit analyses</li> <li>Develop tools that help integrate utilities into the mix</li> <li>Develop cost - benefit metrics</li> <li>Create assessment tools for industry</li> <li>Develop siting tools</li> </ul>	<ul style="list-style-type: none"> <li>Enhance state level “buy-in” ⬠</li> <li>Support USCHPA legislative campaign ⬠</li> <li>Support funding for applications and outreach ⬠</li> </ul>	<ul style="list-style-type: none"> <li>Identify state-based CHP stakeholders ⬠⬠⬠⬠</li> <li>Help coordinate technical and informational resources ⬠⬠⬠</li> <li>Develop targeted education “markets”</li> <li>Include more students, engineers, and business leaders in CHP programs</li> </ul>	<ul style="list-style-type: none"> <li>Develop more effective outreach to the environmental community ⬠⬠⬠</li> <li>Link CHP with green power</li> </ul>	<ul style="list-style-type: none"> <li>Develop targeted case studies for all end-use sectors ⬠⬠⬠⬠⬠⬠</li> <li>Publish technical briefs for all major target markets ⬠⬠⬠</li> <li>Develop mobile CHP exhibition and classroom (similar to the DOE/ORNL DHC van) ⬠⬠</li> <li>Create an “accepted” database of CHP installations (improved and enhanced) ⬠⬠</li> <li>Integrate CHP into college curricula ⬠</li> <li>Develop speakers bureau for states and regions</li> <li>Publish one-pagers on CHP and DER</li> <li>Gear information for small users</li> <li>Participate in regional and local events</li> <li>Consolidate/organize multiple CHP websites</li> <li>Identify existing public and private resources and funds for CHP</li> </ul>